

Exam. Code : 106006
Subject Code : 1496

Bachelor of Design 6th Semester (Interior Design)

EXHIBITION DESIGN & DISPLAY

Paper–VI

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. As an interior designer what display techniques you would adopt ? How it impacts the exhibitions ?
2. Describe various factors to be considered while designing a relief area. How it affects those areas ? Elaborate with a suitable example.
3. What are basic objectives used for surface treatment ? How it influences the aesthetic appeal. Discuss in detail.
4. Discuss the factors considered to design exhibition of a fashion house . Explain how you provide sequence of information flow.
5. Describe the mode of exhibition and display system. Elaborate in detail.
6. Explain how artificial lighting decidedly emphasis on shopping mall.
7. Suggest lighting scheme, display techniques, background, banners etc. for exhibition in a jewellery showroom.
8. Explain the following :
 - (a) Linear display
 - (b) Display system

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